

Appendix D – Approved logos & sample displays

The GFC CMLS Rules and Regulations Sections 8.9 through 8.11 (reproduced in Section 4 of this document) detail how and when the following Icons must be used.

“IDX Thumbnail Logo”:



(This logo must always be at least 35 pixels wide by 35 pixels high)

“IDX Detail Logo”:



(This logo must always be at least 105 pixels wide by 35 pixels high)

Digital versions of these Logos are available for downloading from the GFC CMLS website: www.ct-mls.com

Sample of Required Disclosure:



The following is a sample display of the “IDX Detail Logo” and the associated disclosure, as required in Section 8.9 of the GFC CMLS Rules and Regulations. This must appear on the first page of any IDXS website on which any listing data is displayed:



The data relating to real estate for sale on this website comes in part from the Internet Data Exchange Program of the Greater Fairfield County CMLS, Inc. Real estate listings held by brokerage firms other than [insert your firm’s name here] are marked with either the “IDX Detail Logo” or the “IDX Thumbnail Logo” (**a little black house surrounding the letters “IDX”**) and detailed information about them includes the name of the listing broker.

Sample Brief or Thumbnail Display:

The following display illustrates usage of the “IDX Thumbnail Logo” with a brief or “Thumbnail” display meeting the requirements of Section 8.10 of the GFC CMLS Rules and Regulations.

	<p>\$475,000</p> <p>Single Family</p> <p>Norwalk</p> <p>1.47 acres (approx)</p> <p>4 Bedrooms / 3 Baths</p> <p>2752 SF (approx)</p> <p>More Details...</p>	<p>(3 of 30 listings)</p>  <p>Status: Active</p>
<p>MLS#: 98418584</p>		